

**Department of Merchandising, Apparel & Textiles**  
**School of Human Environmental Sciences, College of Agriculture, University of Kentucky,**  
**318 Erikson Hall, Lexington, KY 40506-0050 (859) 257-2855 or (859) 257-4917**

EFFECTIVE: Fall 2009 (3/31/11 correction)

PROGRAM ENTRANCE REQUIREMENT: Minimum grade point average for entrance of all students into the MATX program is 2.00

GRADUATION REQUIREMENT: MAT majors and transfer students must obtain or have received a C or better in ALL premajor, professional support and MAT major required courses. No letter grade of a D would be accepted in the premajor, professional support and MAT major required courses.

**Suggested Four Year Plan**

<u>Dept. #</u>	<u>Semester 1*</u>	<u>CR</u>	<u>Dept. #</u>	<u>Semester 2*</u>	<u>CR</u>
ENG 104	Writing	4	ENG 104	(if not completed in Fall)	- 4 -
USP	Humanities	3	USP	Humanities	3
MA 109	College Algebra	3	PHI 120	Logic or MA-Calculus	3
SOC 101	Intro to Sociology	3	PSY 100	Intro to Psychology	4
HES 100	Intro to Professions in HES	1	MAT 120	Textiles for Consumers	<u>3</u>
MAT 114	Intro to Merchandising	<u>3</u>			13 or 17
		17			

<u>Dept. #</u>	<u>Semester 3</u>	<u>CR</u>	<u>Dept. #</u>	<u>Semester 4</u>	<u>CR</u>
USP	Natural Science	3	USP	Natural Science	3
COM 181	Basic Public Speaking	3	ACC 201	Financial Accounting I	3
ECO 201	Principles of Econ. I	3	STA	Statistics (STA 200 or 291)	3
FAM 250	Consumer Issues	3	ECO 202	Principles of Econ. II	3
MAT 237	Aesthetic Experience in Retail	<u>3</u>	MAT 247	Dress and Culture	<u>3</u>
		15			15

<u>Dept. #</u>	<u>Semester 5</u>	<u>CR</u>	<u>Dept. #</u>	<u>Semester 6</u>	<u>CR</u>
MKT 300	Marketing Management	3	MAT	<i>See Major Selection List below</i>	3
MAT 340	Professional Practice	1	MAT 414	Merch. Strategy Analysis	3
MAT 315	Merch. Planning & Control	3	MGT 301	Business Management	3
MAT 350	Problem Solving in Merch.	3	MKT 320	Retail & Distribution Mgt.	3
ACC 202	Managerial Accounting	<u>3</u>	USP	Elective	<u>3</u>
		13			15

**SUMMER SEMESTER**

MAT 490 Merchandising, Apparel & Textiles Internship 6

<u>Dept. #</u>	<u>Semester 7</u>	<u>CR</u>	<u>Dept. #</u>	<u>Semester 8</u>	<u>CR</u>
**	Professional Support	3	**	Professional Support	3
MAT 470	International Merchandising	3	MAT	<i>See Major Selection List below</i>	3
ENG 203	Business Writing	3	MAT 425	Economics of Merch. Sourcing	3
HES 400	Concepts in HES**	2	Elective	Free Elective	<u>6</u>
USP	Elective	<u>3</u>			15
		14			

**Choose 6 hours of MAT Major selections from: MAT 359, MAT 395, MAT 480, MAT 515, MAT 520, MAT 522, MAT 533, MAT 547, MAT 559, MAT 570, or MAT 595**

\* If the Mathematics (MA 109) and/or the Foreign Language requirements have not been met, they should be taken during Semester 1 and/or 2.  
 \*\* Professional Support Selection – 6 hours at the 200 level or above to be chosen from such areas as business, communication, social sciences or additional MAT courses, with prior advisor approval. A list of approved courses is available on the APEX Degree Planner.  
 \*\*\* HES 400 may be taken during semester 7 or 8.