

Department of Merchandising, Apparel & Textiles
School of Human Environmental Sciences, College of Agriculture, University of Kentucky,
318 Erikson Hall, Lexington, KY 40506-0050 (859) 257-2855 or (859) 257-4917

EFFECTIVE: Fall 2011 6/17/2011

PROGRAM ENTRANCE REQUIREMENT: Minimum grade point average for entrance of all students into the MATX program is 2.00

GRADUATION REQUIREMENT: MAT majors and transfer students must obtain or have received a C or better in ALL premajor, professional support and MAT major required courses. No letter grade of a D would be accepted in the premajor, professional support and MAT major required courses.

Suggested Four Year Plan - TENTATIVE

<u>Dept. #</u>	<u>Semester 1*</u>	<u>CR</u>	<u>Dept. #</u>	<u>Semester 2*</u>	<u>CR</u>
WRD 110 or CIS 110- Comp &Comm I		3	WRD 111 or CIS 111- Comp &Comm II		3
GE Humanities		3	GE Quant Found (rec. MA 123 or 113)		3 or 4
MA 109 * (if needed)		(3)	GE Natural Science		3
SOC 101 Intro to Sociology		3	PSY 100 Intro to Psychology		4
HES 100 Intro to Professions in HES		1	MAT 120 Textiles for Consumers		<u>3</u>
MAT 114 Intro to Merchandising		<u>3</u>			16
		13-16			
<u>Dept. #</u>	<u>Semester 3</u>	<u>CR</u>	<u>Dept. #</u>	<u>Semester 4</u>	<u>CR</u>
GE US Citizenship		3	GE Arts & Creat Inq		3
ACC 201 Financial Accounting I		3	ACC 202 Managerial Accounting		3
ECO 201 Principles of Econ. I		3	GE STA 210 for Stat Rsng		3
FAM 350 Consumer Issues		3	ECO 202 Principles of Econ. II		3
MAT 237 Aesthetic Experience in Retail		<u>3</u>	MAT 247 Dress and Culture		<u>3</u>
		15			15
<u>Dept. #</u>	<u>Semester 5</u>	<u>CR</u>	<u>Dept. #</u>	<u>Semester 6</u>	<u>CR</u>
MKT 300 Marketing Management		3	MAT <i>See Major Selection List below</i>		3
MAT 340 Professional Practice		1	MAT 414 Merch. Strategy Analysis		3
MAT 315 Merch. Planning & Control		3	MGT 301 Business Management		3
MAT 350 Problem Solving in Merch.		3	MKT 320 Retail & Distribution Mgt.		3
Professional Support**(e.g. STA 291 for BUS minor)		<u>3</u>	Elective Free Elective		<u>1-4</u>
		13			13-16*

*depends on MA 109 in Sem I

SUMMER SEMESTER

MAT 490 Merchandising, Apparel & Textiles Internship 6

<u>Dept. #</u>	<u>Semester 7</u>	<u>CR</u>	<u>Dept. #</u>	<u>Semester 8</u>	<u>CR</u>
Professional Support** Choice		3	MAT 425 Economics of Merch. Sourcing		3
MAT 470 International Merchandising		3	MAT <i>See Major Selection List below</i>		3
WRD 203 Business Writing		3	GE Global Dynamics		3
HES 400 Concepts in HES***		2	Elective Free Elective		<u>3</u>
Elective Free Elective		<u>3</u>			12
		14			

Choose 6 hours of MAT Major selections from: MAT 359, MAT 395, MAT 480, MAT 515, MAT 520, MAT 522, MAT 533, MAT 547, MAT 559, MAT 570, or MAT 595 or MAT 510 (new) or MAT 514 (new). MAT 510 is recommended for all.

* MA 109 and/or sufficient ACT/SAT or Placement scores are prerequisites for Quantitative Foundations (MA 123).

** Professional Support Selection – 6 hours at the 200 level or above to be chosen from such areas as business, communication, social sciences or additional MAT courses, with prior advisor approval. A list of approved courses is available on the APEX Degree Planner.

*** HES 400 may be taken during semester 7 or 8.