

# Bachelor of Science in Merchandising, Apparel, & Textiles

## Suggested Four Year Plan

(Effective Fall 2017)

### Year One

Fall <sup>2</sup>			Spring <sup>2</sup>		
CIS/WRD 110	Composition & Communication I	3	CIS/WRD 111	Composition & Communication 2	3
UK Core	Humanities	3	UK Core	Quant Found ( <i>rec: MA 123or 113</i> ) <sup>2</sup>	3-4
MAT 114	Intro To Merchandising	3	UK Core	Natural Science	3
SOC 101	Intro to Sociology	3	PSY 100	Intro to Psychology	4
GEN 100	Current Issues In Ag & NRES	<u>3</u>	MAT 120	Textiles for Consumers	<u>3</u>
		<b>15</b>			<b>16-17</b>

### Year Two

Fall			Spring		
STA 210	Intro to Statistical Reasoning <b>OR</b>		UK Core	Arts & Creativity	3
STA 296	Stat Methods & Motivations	3	ECO 202	Principles of Economics II	3
ECO 201	Principles of Economics I	3	MAT 247	Dress and Culture	3
MAT 237	Aesthetic Experience in Retail	3	ACC 201	Financial Accounting I	3
	Professional Support (200+ level)	3		Professional Support (200+ level)	<u>3</u>
	Free Elective	<u>3</u>			<b>15</b>
		<b>15</b>			

### Year Three

Fall			Spring		
ACC 202	Managerial Accounting	3	MAT	Major Selection (List below) <sup>1</sup>	3
MKT 300	Marketing Management	3	MAT 414	Merch Strategy Analysis	3
MAT 315	Merch Planning & Control	3	MGT 301	Business Management	3
RTM 340	Professional Practice	1	MKT 320	Retail & Distribution Mgt	3
RTM 345	Human Resource Management	<u>3</u>		Free Elective	<u>3</u>
		<b>13</b>			<b>15</b>

**Summer Term:** RTM 499 - Merchandising, Apparel, & Textiles Internship - (6)

### Year Four

Fall			Spring		
MAT 572	International Merchandising	3	RTM 425	HR Management <sup>4</sup>	3
MAT 510	Brand Management	3	MAT	See Major Selection List Below <sup>1</sup>	3
MAT 514	Retail Entrepreneurship	3		Professional Support (300+ level)	3
MAT	See Major Selection List Below <sup>1</sup>	<u>3</u>		Professional Support (300+ level)	<u>3</u>
		<b>12</b>			<b>12</b>

**Minimum Total Hours Required: 120**

**Program Entrance Requirements:** Minimum grade point average for entrance of all students into the MATX program is 2.00

**Graduation Requirement:** MAT majors and transfer students must obtain or have received a C or better in ALL premajor, professional support, and MAT major required courses. No letter grade of a D would be accepted in the premajor, professional support, and MAT major required courses.

- Choose 6 hours of MAT Major Selections from: MAT 359, MAT 395, MAT 480, MAT 515, MAT 520, MAT 522, MAT 533, MAT 547, MAT 559, MAT 570, MAT 595.**
- MA 109 and/or sufficient Placement score are prerequisites for Quantitative Foundations – MA 123. Only students on a Business Minor track will need to take MA 109 (if they do not have sufficient Placement scores for MA 123) and MA 123. If not a Business Minor, students can elect to take other UK Core Quantitative Foundations courses they test/place in to, to fulfill the requirement
- Professional Support Selection – 6 hours at the 200 level or above to be chosen from such areas as business, communication, social sciences, or additional MAT courses, with prior advisor approval. A list of approved courses is available on the APEX Degree Planner.
- RTM 425 will satisfy the Graduation Composition and Communication Requirement (GCCR).