

DIGITAL LIBRARY SCIENCES INTERN

BloodHorse LLC is a dynamic multimedia company that produces the BloodHorse weekly magazine, an industry-leading website at Bloodhorse.com, a daily mobile news service providing analysis and all-day updates for racing and breeding professionals plus manages a broad range of social media platforms. It also publishes a range of other respected Thoroughbred industry-focused publications.

Summary

The BloodHorse LLC is currently looking to fill a Digital Library Sciences Internship. The internship will involve working with the Visuals Director and Digital Assets team for an average of 15-20 hours per week.

Specific duties include: digital asset workflow involves photo research, archiving images, adding metadata while working in Extensis Portfolio, SmugMug, Filezilla as well as Photoshop and Bridge. This internship is a great practical application of management tools and information technology. There will also be the occasional opportunity to work on slideshows and social media promotions.

The ideal candidate will be a College Junior or Senior with knowledge of equine industry and related terms and will be given office workspace with computer and software.

Please send resume to mhelm@jockeyclub.com

EDITORIAL INTERN

BloodHorse LLC is a dynamic multimedia company that produces the BloodHorse weekly magazine, an industry-leading website at Bloodhorse.com, a daily mobile news service providing analysis and all-day updates for racing and breeding professionals plus manages a broad range of social media platforms. It also publishes a range of other respected Thoroughbred industry-focused publications.

The editorial intern position at BloodHorse will include the following responsibilities:

- Article writing- including features, race previews and recaps, Winner's Circle, Wire stories
- Proofreading and copy editing
- Social media
- Research
- Post stories on-line, including press releases
- Sales coverage support

The intern(s) will be assigned to a BloodHorse editorial member to help them perform the above responsibilities and who will ensure a positive and constructive experience. Every effort will be made to have the intern work across all of the BloodHorse platforms and with a number of our writers.

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